

Student Selection for the Hungarian-American Business Leader (HABL) Program

Objective

The objective of this program is to provide the best of Hungary's future business leaders with an American MBA and substantive exposure to the American consumer-first approach to business.

Structure

Quinnipiac University (USA) will work with the Mathias Corvinus Collegium (Hungary) to select two of Hungary's top business students each year. Those students will receive a scholarship to come to the United States for up to three years to study and work. The key components of the program are completing their MBA at Quinnipiac, regular internships at American companies and, upon completing the MBA, participants will work full time for one year at an American company before returning to Hungary.

Board of Mentors

Each student in the program will work with a Hungarian business leader who acts as the student's executive mentor. Students will meet their mentor before coming to the US and remain in regular contact with their mentor throughout the program. The mentors also help the student maintain and even expand their business network in Hungary. This maximizes the chance for the student to find a position in Hungarian business that utilizes their skills and talents to the best of their ability.

US Corporations

Quinnipiac University has quality relationships with several US companies. Examples of some possible companies with which HABL students might work are: General Electric Corporation, Metropolitan Life, Target Corporation, Terex, The Hartford Financial Services Group, and United Technologies Corporation.

Student Requirements:

- *Ideal candidates* will have a strong work ethic, be honest, display a high level of maturity and a strong sense of responsibility. They will also be personally motivated, independent, and display initiative. Finally, they must have good communication, presentation and general people skills.
- Students must have completed their university degree in Hungary by 15 August 2009.
- Candidates must be under 27 years of age when arriving in the USA.
- Work experience is a strong plus.
- Candidates must have an international driver's license.

Complete Applications Must Include:

- Current Resume
- 2 Letters of Recommendation – Both letters may be, but at least one should be, from a professor at the student's university. The other letter may be from a past employer or other appropriate person who can comment on the applicant.
- University Transcripts

- Recent TOEFL score (a minimum TOEFL Internet-based score of 90 is required)
- Introductory Letter (1 page) – The introductory letter should be one page long and include the student's name, current field of study, and basic information including contact information. It will serve as a cover letter for the application packet.
- Essay on Intent and Motivation (estimated 2-3 pages) – This should be up to five pages and explain the applicant's motivation in applying to the HABL program. Students should explain why they are interested in obtaining an MBA and extensive work experience in the USA as well as why they are interested in returning to Hungary at the end of the program. It should also explain the industries in which the applicant is especially interested in working.
- Plan of Study (estimated 1-2 pages) – The plan of study should list the MBA courses at Quinnipiac University in which the student is particularly interested as well any MBA specialization in which the student is interested.

** All applications must be submitted digitally in Microsoft Word and/or Adobe Acrobat format. Each document's file name should begin with the applicant's family name followed by their given name. As an example, KOVACS_JANOS_Resume.doc

** All written documents must be double spaced, Times New Roman with 12pt. font, and standard American page size¹.

Selection Process:

- Applications should be submitted by November 2008.
- Applicants to the program will be vetted first by the Mathias Corvinus Collegium. They will then additionally be reviewed by Quinnipiac University and the board of mentors.
- Finalists will have a personal interview with Dr. Christopher Ball from Quinnipiac University.
- The final selection will be announced by April 2009.

Further questions should be directed to

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¹ Page setup should have Width = 8.5" and Height = 11" with margins set to Top = 1", Bottom = 1", Left = 1.25", and Right = 1.25".