

Monday March 19
11:30 am – 1:30 pm
Special “Brown Bag” Research Presentation

By **Dr. Gyula Bakacsi** will discuss his work on

G.L.O.B.E. Research with a focus on “Economy and Culture – Cultural Determinism of Future Oriented Competitiveness.”

Dr. Bakacsi is a Full Professor of Management at the Corvinus University’s (Budapest, Hungary) Institute of Management, Department of Organizational Behavior. He is visiting campus for for one day to present his research. Dr. Bakacsi is Country Co-Investigator of international cross-cultural research project **GLOBE** (GLOBAL LEADERSHIP AND ORGANIZATIONAL BEHAVIOR EFFECTIVENESS) coordinated by Robert J. House, The Wharton School, Philadelphia, Penn.) and Head of Research Project **ECONOMY AND CULTURE - CULTURAL DETERMINISM OF FUTURE ORIENTED COMPETITIVENESS (BASED ON GLOBE RESEARCH)**, National Scientific Research Fund, project No T 046897 (OTKA)

Dr. Bakacsi is also acting Dean of the Business School at the Sapientia University in Miercuria Ciuc, Romania. In the coming years, Sapientia students will be coming to study at the QU SoB on one year scholarships funded in part by the local CT Hungarian community.

Please come by and welcome our guest. He’s flying down on an “off day” between two conferences he’ll be attending in Canada to visit our campus for this purpose.

Questions about his visit and copies of papers on GLOBE and using GLOBE variables should be sent to christopher.ball@quinnipiac.edu .