



Quinnipiac University's MBA Executive Study in Hungary provides two fast-paced weeks of business immersion in one of Europe's most beautiful cities.

Two decades after the fall of communism and just over five years into membership in the European Union, Hungary finds itself knee-deep in unprecedented challenges and opportunities both politically and economically. The MBA Executive Study in Hungary puts 10 of Quinnipiac's top MBA students directly in touch with the "movers and shakers" who are currently molding the future of Hungary and Central Europe through business and politics.



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FOR MORE INFORMATION...

Please contact:

Christopher Ball

István Széchenyi Chair in International Economics

School of Business

Quinnipiac University

275 Mount Carmel Avenue

Hamden, CT 06518-1908

Telephone: 203-582-8745

Fax: 203-582-8664

christopher.ball@quinnipiac.edu

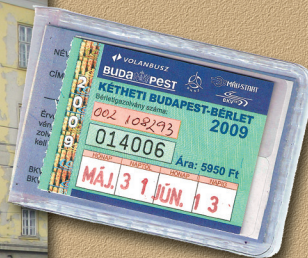
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BUDAPEST, HUNGARY



WHAT TO EXPECT...

The visit begins with a full day exploring Budapest, widely considered one of the most beautiful cities in Europe. The following day, introductory lectures at Corvinus University prepare students with insights into Hungary's history and culture, as well as the current political and economic climate.

The next eight business days provide privileged access to business and government. From small companies to multinational corporations, students are given a tour of the facilities, receive high-level company presentations, and enjoy extensive discussions with top executives. Also on the itinerary are meetings with delegates at the U.S. Embassy and members of the Hungarian Parliament.

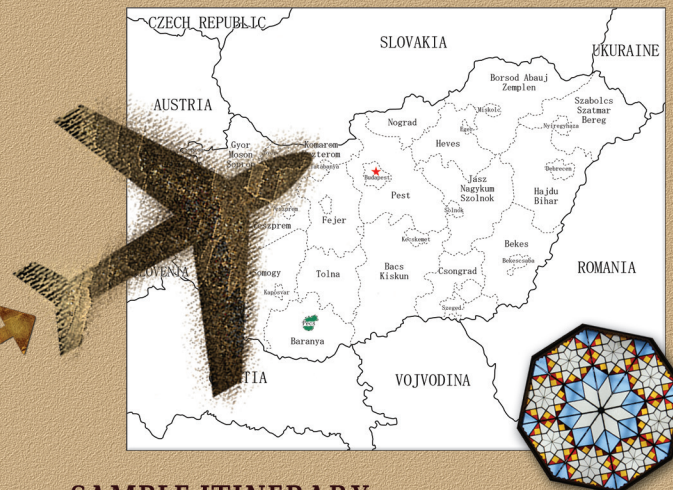
Over the weekend, students are invited to attend a private tour and dinner in the ancient city of Pécs (designated 2010's European Capital of Culture by the EU).

The last day of the visit, students attend an all-day networking event with regional executives at a private estate overlooking the Danube in charming Zebegény.



WHAT ELSE IS THERE TO SEE AND DO...?

Folklore shows
Nightlife
Margaret Island
Danube River boat tours
Turkish-era thermal baths
Fisherman's Bastion, Castle Hill
Dreher Brewery and Beer Museum
Hungarian State Opera House
Basilica of St. Stephen
Great Market Hall
Royal Palace
Roman amphitheater
Art and history museums



SAMPLE ITINERARY...

Saturday and Sunday:
Students arrive
Sunday night traditional Hungarian dinner

Monday:
Breakfast and background lecture
Budapest city tour

Tuesday:
Corvinus University School of Management
Lectures and lunch

Wednesday:
U.S. Embassy Commercial Services
Oriens IM company visit
Dinner/drinks with Hungarian students

Thursday:
Díjbeszedő Rt. company visit
AMCO company visit

Friday:
Media Markt company visit
Etyek Kúria company visit, with wine tasting

Saturday and Sunday:
Trip to Pécs
Free time to explore region at leisure

Monday:
LightTech company visit
EON company visit

Tuesday:
Zwack company visit
Deloitte company visit

Wednesday:
Morgan Stanley company visit
Tour of Parliament; meeting with members

Thursday:
Bausch & Lomb company visit
GE company visit

Friday:
Visit town of Zebegény
Networking event/party

