

QUINNIPIAC UNIVERSITY

MBA Program in Hungary
June 1 - June 15, 2008



The Quinnipiac University MBA Program in Hungary

Quinnipiac University School of Business

Quinnipiac University is a private, coeducational university offering undergraduate and graduate programs in a range of disciplines. Quinnipiac is consistently ranked among the best universities by U.S. News & World Report. The School of Business is an AACSB International accredited school. The Lender School of Business Center provides a modern learning environment with television monitors displaying breaking financial news, case team rooms for case study projects and larger classrooms wired for computer-driven learning. The outstanding faculty are up-to-date on modern business conditions and practices and are active researchers in their fields of specialty.

The Quinnipiac University School of Business offers several graduate programs. These include the Masters in Business Administration (MBA), Masters in Accounting, and Masters in Computer Information Systems. In addition, qualified undergraduate students can pursue a combined BS/MBA, BS/MS Acct, or BS/MS CIS degree. Students at the QU School of Law can pursue a combined MBA/JD and a combined MBA/JD in Health Care Management.

The School of Business also offers two certificate programs in health administration: the Health Care Compliance Certificate program and the Long-Term Care Certificate program.

Master of Business Administration

The School of Business offers an MBA program for working adults and full-time students. The MBA program provides individuals with a broad professional education and acquaints them with the theories, principles and strategies needed for successful careers in business.

Beyond acquiring the knowledge of course content and an understanding of business systems, students are taught to be innovative in their approach to solving problems and making decisions. Exposure to sound ethical standards and skill development in the areas of negotiation, cooperation, and interpersonal relations are an integral part of the curriculum. Graduates are action-oriented and can effectively apply the competencies and skills they have acquired during their time in the Quinnipiac MBA program.

Cover Page Picture

The picture was taken at the Corvinus University, Hungary's leading business school and a partner of Quinnipiac University. In the picture from left to right are Michael Franza, Shannon Block, Sofia Kyritsis (back), Jessica Barletta (front), Kathlyn Redmond, Yaroslava Kulaga (front), Donna Starzecki, Erin St. Thomas, Christopher Rubertone, and Dr. Christopher Ball.

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MONDAY: JUNE 2, 2008

**Dr. Géza Jeszenszky, Former Foreign Minister of Hungary and
Ambassador to USA, Professor at Corvinus University**
Lecture on Foreign Affairs, Hungarian Culture and History of the Region



Budapest Bank / GE Money Bank
Dr. János Vecsenyi, Head of Learning and Development
Lecture on Strategy and Human Resources Development



Sightseeing: The Market Hall - Központi Vásárcsarnok

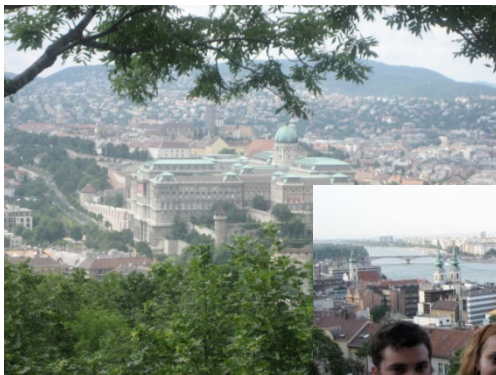


TUESDAY: JUNE 3, 2008

Hungarian Parliament
Zsolt Németh, Chairman of Foreign Affairs Committee
Lecture on Foreign Affairs and Energy Policy



Sightseeing: Castle District of Buda Castle

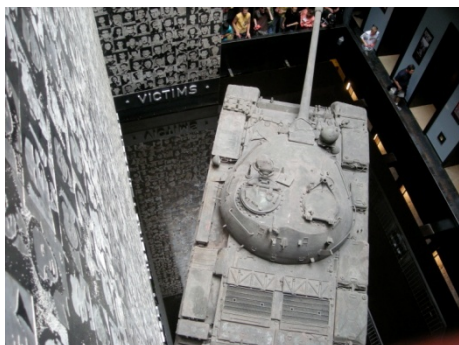


WEDNESDAY: JUNE 4, 2008

Heti Válasz
Dr. Anita Orbán, Columnist and
Executive VP of the International Center for Democratic Transition
Lecture on Russia and Regional Energy Policy



Sightseeing:
Terror House



Vígshínház Theater
“Össztánc” (Let’s Dance Together)



THURSDAY: JUNE 5, 2008

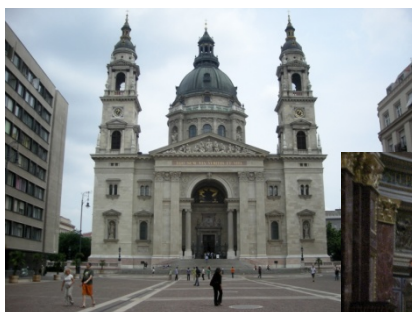
United States Embassy
Mike Hurley, Counselor for Public Affairs
Steve Knode, Commercial Services Officer
Lecture on Foreign Commercial Service and the Hungarian Economy



Dr. Charles Jókay of Central European University
Executive Director of iGE Consulting Limited
Lecture on Public Policy Consulting



Sightseeing: St. Stephen's Basilica

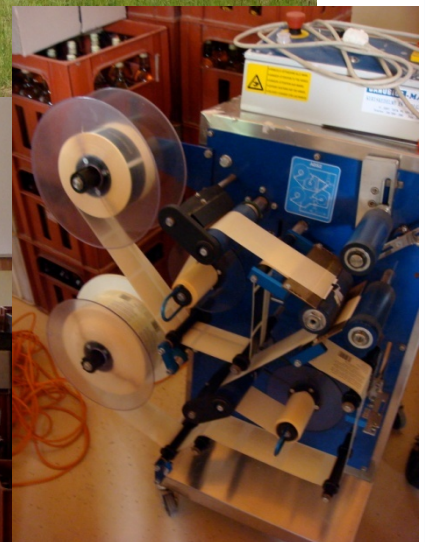


FRIDAY: JUNE 6, 2008

Etyeki Kúria

Sára Matolcsy, Managing Director

Lecture on Winemaking and Management of a Small Vineyard



SATURDAY & SUNDAY: JUNE 7 - 8 2008

**FREE WEEKEND
TRIPS TAKEN: Vienna & Prague**

Military Citadel in Buda



Gellért Hill



Magyar Pálos Rend



Church in a Cave



Statue Park



Budapest Great Synagogue



MONDAY: JUNE 9, 2008

OTP Bank

Andrea Bernáth, Human Resources

Gábor Tóásó, Controlling Specialist

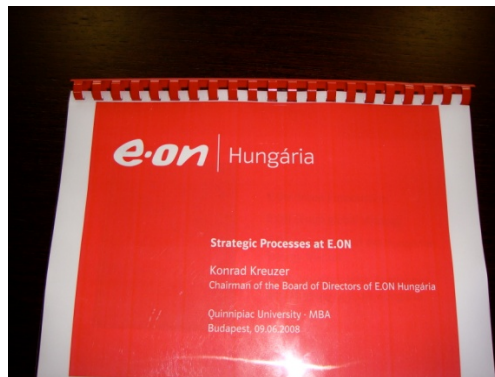
Lecture on History of OTP Group, Strategy and Future Direction



E.ON Hungária

Konrad Kreuzer, Chairman of the Board of Directors

Lecture on Strategic Processes



TUESDAY: JUNE 10, 2008

Morgan Stanley

Marybeth Cagney, Norbert Fogarasi and Zoltán Dudás

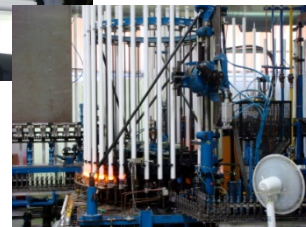
Lecture on Human Resource Management and IT Projects



LightTech

József Csákó, Managing Director

Lecture on Marketing Strategy and Global Challenges



WEDNESDAY: JUNE 11, 2008

Networking Retreat in Zebegény

Keynote Speaker Dr. Zsigmond Járαι
Former Governor of Hungarian Central Bank



THURSDAY: JUNE 12, 2008

MOL: The Danube Refinery
Dr. Ákos Fürcht, Plant Manager

Lecture on Engineering Challenges, the Regional Market and Development



FRIDAY: JUNE 13, 2008

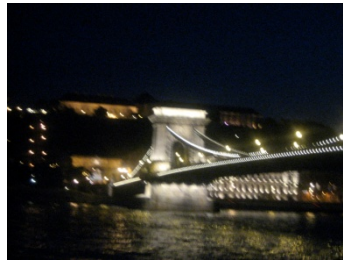
Díjbeszedő Holding Zrt.
Zoltán Kovács, CEO of Díjbeszedő
Kálmán Majtényi, CEO of Subsidiary Díjnet
Tibor Papp, CEO of Subsidiary Fold-R
Lecture on Corporate Structure and Marketing Strategy



SATURDAY & SUNDAY: JUNE 14 - 15 2008

**FREE WEEKEND
TRIP TAKEN: Vienna**

**Sightseeing:
The Castle District of Buda**



Budavári Labirintus



Contact Information

Host Companies:

Díjbeszedő Holding Zrt.
E.ON Hungária
Etyeki Kúria Vineyard
GE Money's Budapest Bank
iGE Consulting Limited
LightTech
MOL: The Danube Refinery
Morgan Stanley
OTP Bank

Host Institutions:

Central European University
Corvinus University
Hungarian Parliament
United States Embassy

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